

REP HEADLINE# 6352726 TRF# 334091 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 10.56
*** WPXI-TV ***

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA REP.# OFF.# 18 SALESMAN #
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6352726 CLASS: NATL. LOCAL REGIONAL
PRDCT RAJA 9/28 EST#303 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP28/12 OCT4/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 10.56

REP: TO JEN
FR LINDSEY FOR CHERYL
M1 OK
TTLS \$30,100
PLEASE CONFIRM, THANKS!

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	S		700P-730P	30		\$1,250.00	9/28	9/28	0		FRI	0
PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP28												
10	S		730P-800P	30		\$1,250.00	9/28	9/28	0		FRI	0
PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP28												

3050

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 10.56
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WPXI-TV ***

REP HEADLINE# 6352726 TRF# 334091
REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 10.56
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ **CHANGES** *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
13	S		800A-1030A	30		\$275.00	9/29	9/29	0		SAT	0
PROGRAM : AM NEWS												
CON COM1: AM NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP29												
14	S		800A-1000A	30		\$275.00	9/30	9/30	0		SUN	0
PROGRAM : NEWS												
CON COM1: NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP30												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#8	MISSED:FRI/700P-730P				SEP28		30S	\$1,250.00	(OCT16/12)	
		BUY#10	FRI/730P-800P				SEP28		30S	\$1,250.00		
		BUY#13	SAT/800A-1030A				SEP29		30S	\$275.00		
		BUY#14	SUN/800A-1000A				SEP30		30S	\$275.00		

OFFER: NONE
CMT:CREDIT. CHERYL WILL HANDLE
SEP/12 \$6,350.00 OCT/12 23750.00
CONTRACT TOTAL 30100.00
TOTAL SPOTS 44

90

MARKET TOTALS \$121,562 WPXI 32% KDKA 40% WTAE 25% WPGH 3% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

3050

REP HEADLINE# 6352726 TRF# 334091 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT16/12 12.28 *** WPXI-TV ***

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA REP.# OFF.# 18 SALESMAN #
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6352726 CLASS: NATL. LOCAL REGIONAL
PRDCT RAJA 9/28 EST#303 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP28/12 OCT4/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 12.28

REP: TO JEN
FR LINDSEY FOR CHERYL
REVISED RATE ON LINE 12
TTLS \$33,150
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#8 MISSED: FRI/700P-730P SEP28 30S \$1,250.00 (OCT16/12)
BUY#10 FRI/730P-800P SEP28 30S \$1,250.00
BUY#13 SAT/800A-1030A SEP29 30S \$275.00
BUY#14 SUN/800A-1000A SEP30 30S \$275.00

OFFER: NONE

CMT: CREDIT. CHERYL WILL HANDLE

CONTRACT TOTAL 33150.00
TOTAL SPOTS 48

Preemption Report - Detailed

Monday, October 15, 2012 5:07:15 pm

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	T	W	T	F	S	S	Station	M	Line Comment	Contract Start/End Dat	Headline #
Sales Person: Telerep/Washington DC, Washington DC																				
Contract Number: 334091																				
Advertiser: Pol/D Raja/R/SSN/PA (16250)																				
334091.8.0.1	No Avail	Open		9/27/12 1:34pm	9/28/12	7P - 7:30:00PM	:30									1	WPXI	NA JEOP 7-730P/8	09/28/12-10/04/12	06352726
334091.10.0.1	No Avail	Open		9/27/12 1:27pm	9/28/12	7:30P - 8:00:00PM	:30									1	WPXI	NA WHEEL 730-8P/10	09/28/12-10/04/12	06352726
334091.13.0.1	No Avail	Open		9/27/12 1:36pm	9/29/12	8A -10:30:00AM	:30									1	WPXI	NA SAT NEWS 8A-1030A/13	09/28/12-10/04/12	06352726
334091.14.0.1	Program Change	Open		9/27/12 6:03pm	9/30/12	8A -10:00:00AM	:30									1	WPXI	NEWS 8-10A/14	09/28/12-10/04/12	06352726
Totals for: Pol/D Raja/R/SSN/PA (16250)						\$3,050.00														
Totals for: 334091						\$3,050.00														

Close c adv credit

(m)